



Examples of Measures of Merit and their use in Analysis of Small Scale Contingency Operations

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MOD UK - SAS 027 Panel

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Quote

- - Prof Sir Michael Howard: "Every Club in the Bag." London Review of Books 10 Sept 1992, in "Whitehall and the State"





Key points

- Small Scale Contingencies
- Scenario Based Planning
- Examples of Measures
- Conclusions







Long Term Defence Planning SSC's: NATO Operational Types and Broad Scales of Effort



Any Timeframe





Small Scale Contingency Operations

- In SSCs the POLITICAL, ECONOMIC and SOCIAL mission components often have at least an equal weighting to the MILITARY MISSION.
- The Military mission in isolation will not necessarily deliver success as it does not have the full spectrum of capabilities

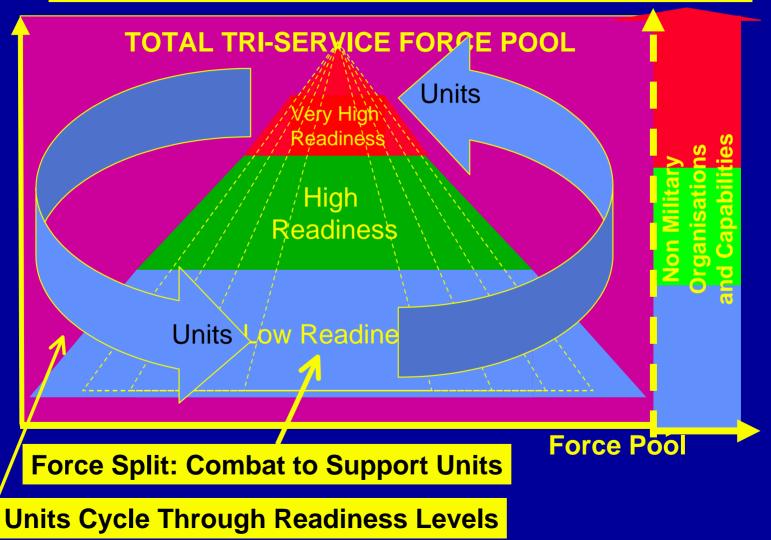


Readiness

SAS027 Analysis of Smaller Scale Contingencies



Readiness of Forces Elements and Capabilities



Fotal Tri-Service Force Pool

SAS027 Analysis of Smaller Scale Contingencies



Policy Development: Concurrency Example

TOTAL
DEPLOYABLE
FORCE POOL

Small Scale

Enduring Rouled Medium Scale OOTW

Permanently Committed Forces
Non Deployable





Measures of Effectiveness

- # High level aggregated measures of performance describing progress of a Small Scale Contingency Operation to meeting its goals
- In context of:
 - Geopolitical Scenario Based Planning



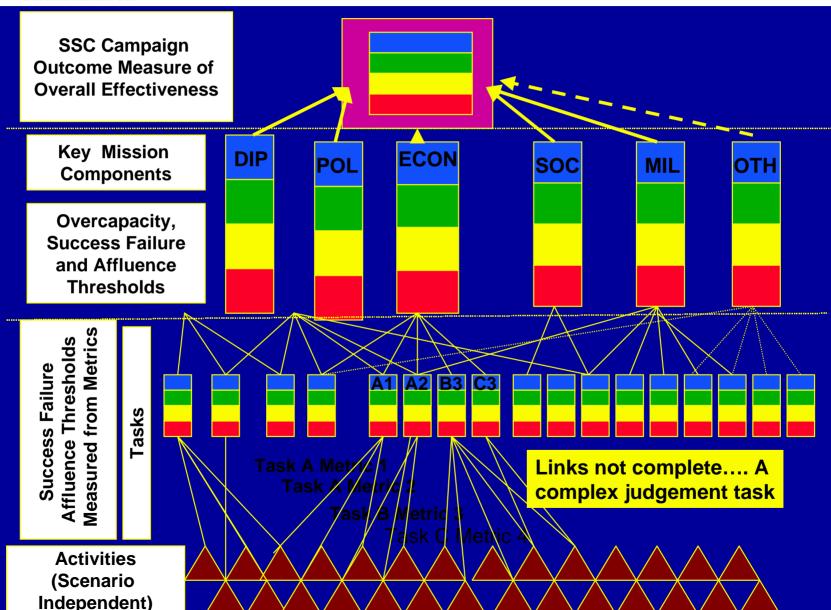


Measures of Effectiveness

- The performance of the MoE may be assessed directly from the aggregation of lower level task metrics / pairs
- Measuring the <u>Military</u> mission alone will not provide sufficient data with which to assess overall SSC performance; the full <u>Key MoE</u> set must also cover the
 - Diplomatic,
 - Political and
 - Economic
 - Humanitarian
 - Social missions
- But, metrics at lower levels within Key MoE may be compared across scenarios











Metrics

- METRIC: A low level measure of performance directly attributable to at least one task. Each task may have more than one metric and the combination of these metrics describes the overall performance of that task. A metric should be directly measurable, verifiable and based on physical changes in a system.
- Relate only to the progress of the task with which associated. War criminals arrested, no fly zones violations and vessels searched per day.
- Some metrics straightforward to measure.





Metrics

- Metrics Categories:
 - Aspects of task or environment:
 - Number of displaced civilians 'x thousand'
 - End State:
 - Number of Displaced Civilians returned to homes: 'x thousand of total y thousand' or 'x percent of total'
 - Trends or progress to Date:
 - Rate of return of displaced civilians: 'x hundred per day'
 - Metric Subdivision
 - Resource Environment Metrics
 - End state Metrics
 - Trend and Progress Metrics





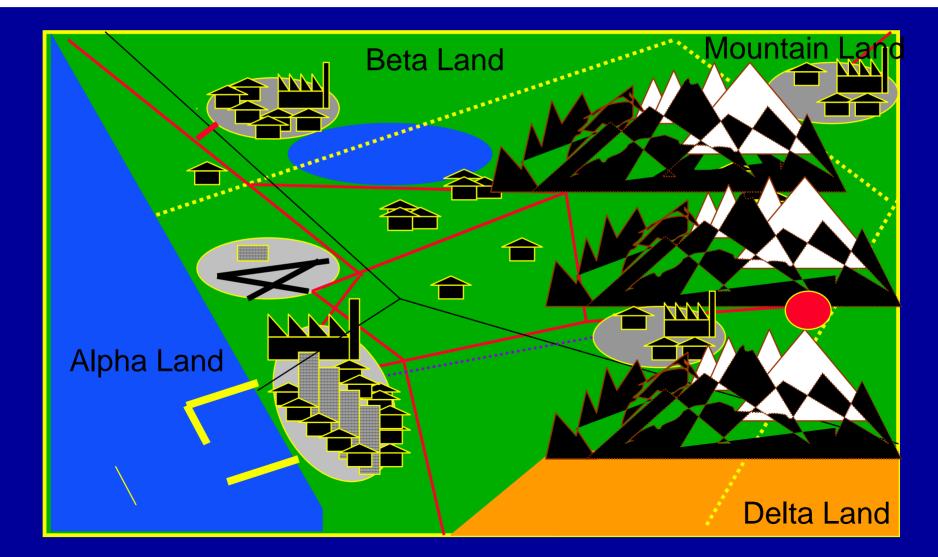
Use of Measures within Scenarios and Operations

- Phases
 - Different Measures for varying phases of the campaign
 - Different targets for varying phases of the campaign
- Low Level v High Level
 - Number of Patrols without incident V Regional Security
- Measure Instances V Abstract Quantity
 - Refugees repatriated v Desired and state
- Tangible v Intangible
 - Murder rate v Fear of Violent Crime
 - Input v Output supply of engineering expertise v freedom of manoeuvre





Scenario: A war torn country called Alpha Land...representative of...





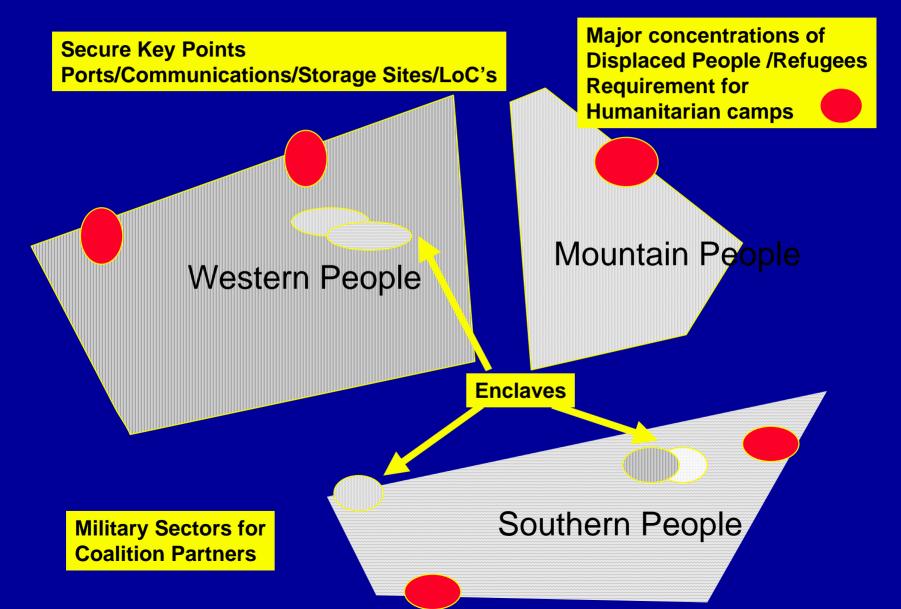


Alpha Land: Setting the Scene

- Warring Factions in Alpha Land
 - Western People
 - Mountain People
 - Southern People
- All factions are armed with personal weapons, light patrol vehicles. Some 'old' heavy armour and light air support but not very mobile.
- Supplies from abroad
- All desire independence and local rule, despising other factions. Conflict ongoing for 6 months before Coalition Deployment
- Surrounded by
 - Sea,
 - Beta Land, Mountain Land and Delta Land
- Rugged interior terrain with seasonal variation

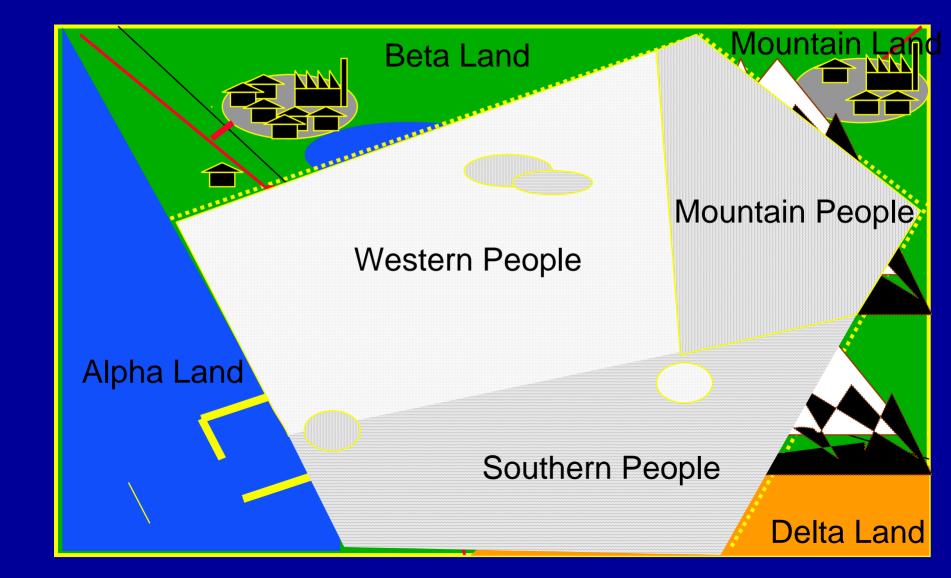






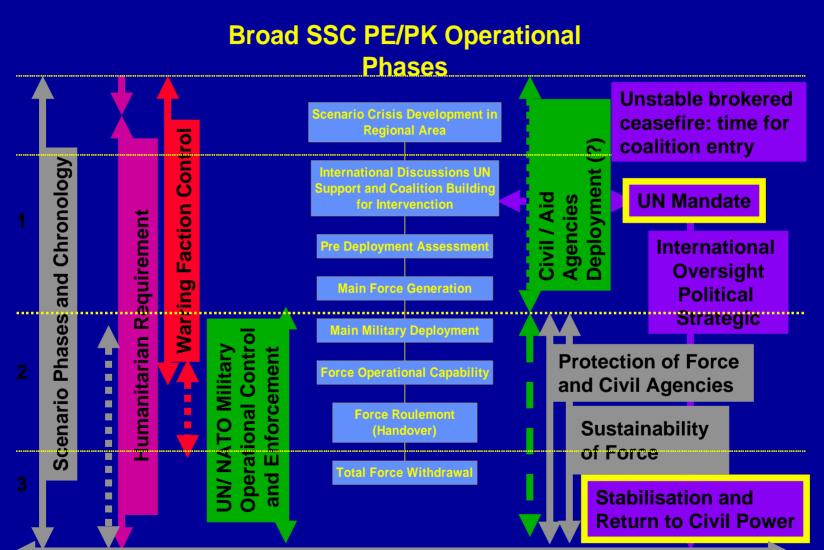












Duration Prolonged
18 Months+=Stressing

Measure of Overall Effectiveness MoOE





International 'UN' Mandate for Coalition Force:

Phase 1:

- to deploy, secure the region and enforce cease-fire/ peace between conflicting factions (Military Capability)
- to provide and enable provision of humanitarian aid food/water/basic shelter/medical care to civilian population displaced and in-situ
- to disarm warring factions

Phase 2:

- To provide or ensure policing function
- to ensure stable civil environment and freedom of movement for return of displaced persons/refugees

Phase 3:

 ensure stable geopolitical environment to allow transition to 'democratic' civil government



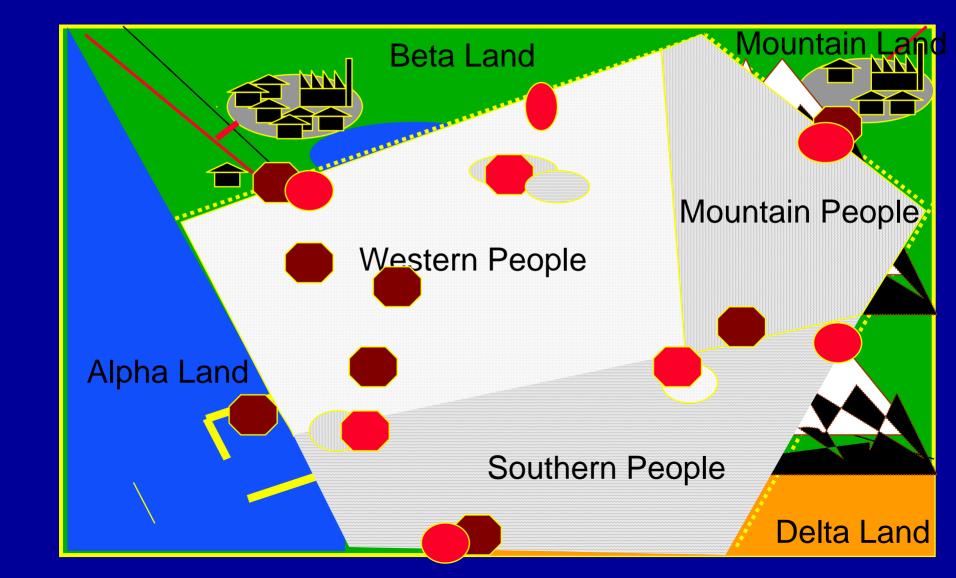


International Coalition Force:

- Phase 1:
 - Force Package
 - Heavy Military Coalition Force Packages at medium / large scale (Armour/Fast Jets)
- Phase 2:
 - Force Package
 - Reduced Military force packages at Medium Small Scale (Risk acceptance)
- Phase 3:
 - Force Package
 - Small Scale move towards supporting paramilitary police and reduction to civil advisors









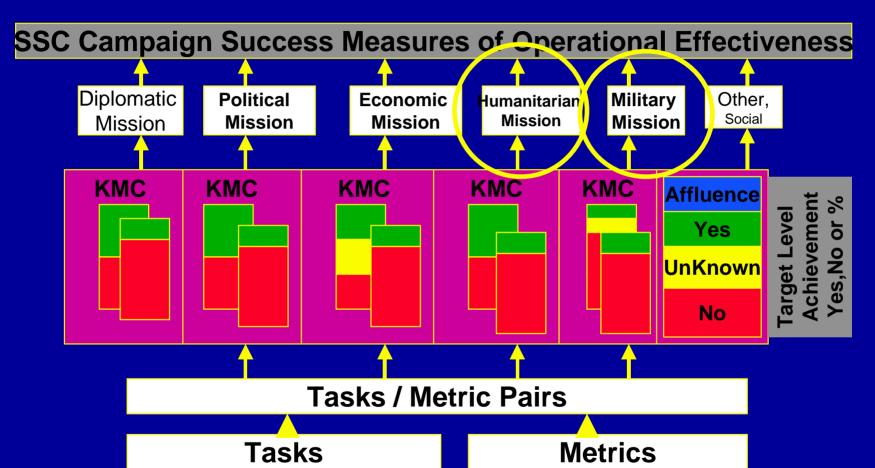


Examples of Measures of Effectiveness in line with mandate

The Methodology
To Secure the Regional area
To Ensure Humanitarian Assistance
Capability Assessment







Lower Level Activities Support multiple Tasks at Higher Levels

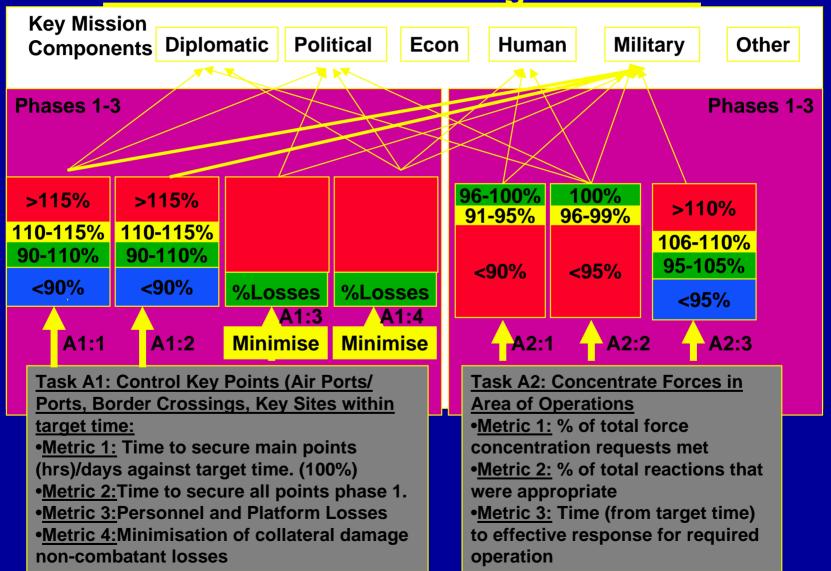
At the <u>Key Mission Component</u> level satisfactory performance must be achieved in every component for mission success

Performance scores inserted at any level





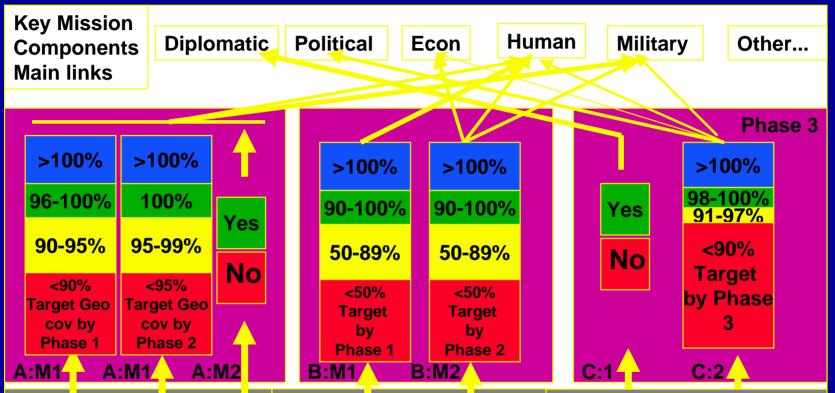
Task: To Secure the Regional Area







To Ensure Humanitarian Assistance: Refugees/DPs



Task A: Identify scale of
Displaced Persons and
Refugee Situation
Metric 1: Search Geographic
area to identify scale of
problem by phase 1 and 2.
Metric 2: Implement
Recording and monitoring

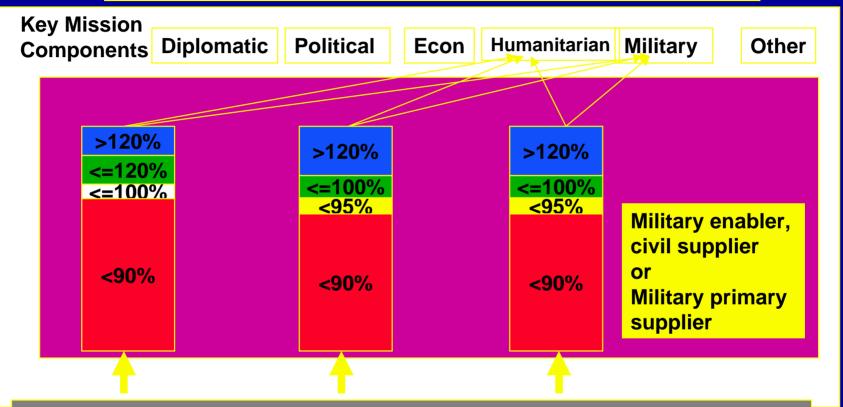
Task B: Ensure Provision of
Shelter
Metric 1: Relocate Refugees /
DPs by end phase 1 to
'shelter' / safety.
Metric 2: Percentage of
Refugees/ DPs provided with
shelter by end phase 2.

Task C: Ensure Permanent
Relocation BY PHASE 3:
Metric 1 Closure of camps
/safe areas
Metric 2: Percentage of
Refugees/ Displaced People
permanently resettled by
phase 3 handover.





Task: To Ensure Humanitarian Assistance



Task D: Ensure Provision of Food and Water.

<u>Metric1:</u> Maintain Stock Level to 120% of requirement at dispersed distribution centres.

<u>Metric 2</u>: Ensure delivery to distribution points.

Metric 3: Number of 'Meals' distributed to civil population as a proportion of minimum (estimated) daily requirement.



Mission Orientated Analysis - Adverse links

- Achieving the military/civil mission of providing secure supply of food could have longer term adverse consequences
 - Military Mission / Humanitarian mission to ensure supply of food
 - Undermines Economic Development

Military Mission: Ensure Security of Food distribution

Humanitarian Mission: Ensure Supply of Food

Economic Mission: Ensure trade and food production





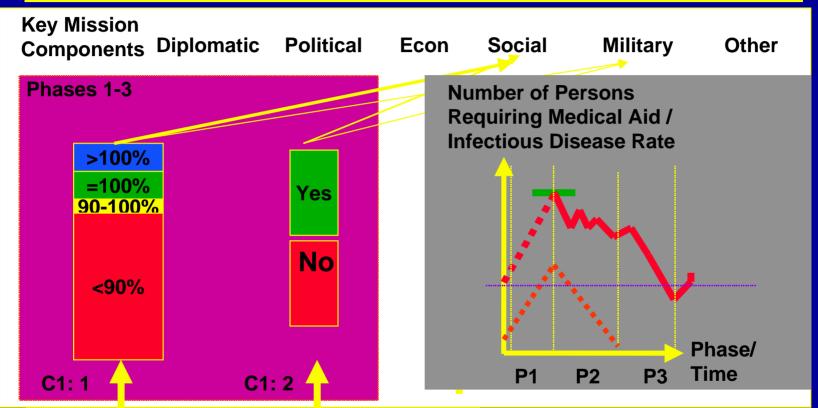


Economic Development may be delayed as individuals become reliant on Aid. Once scenario stabilised, transition from aid to supporting development of self sufficiency in food - support reintroduction of farming by phase 3...other agencies required to support...





Task: To Ensure Humanitarian Assistance (Medical)



<u>Task C: Ensure Provision of Medical Care directly or through agencies:</u>

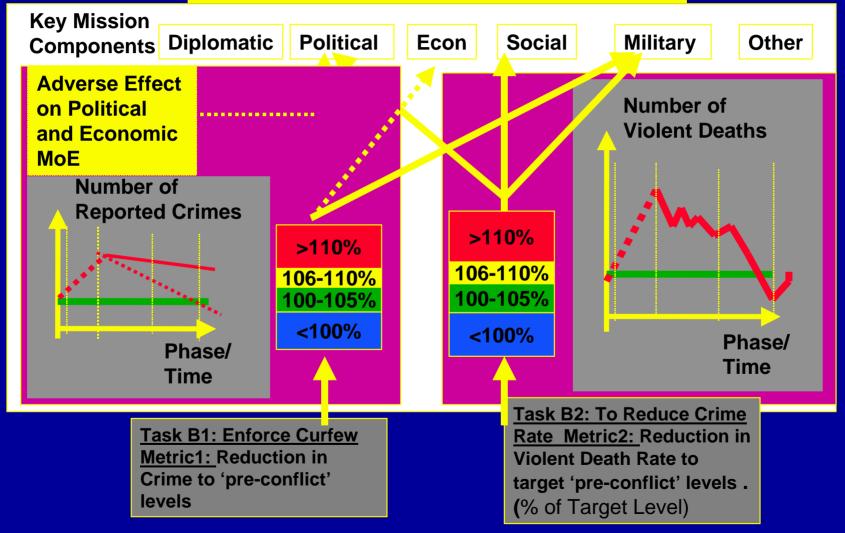
- •<u>Metric 1:</u> Percentage of Persons <u>requiring</u> medical assistance treated. (Targets in phases 1,2,3.)
- •Metric 2: Eradication of 'infectious' diseases by phase 3. (Improvement in living conditions)

Military System or Military acting as an enabler to allow others to provide assistance





Task: To Reduce Crime Rate







Mission Orientated Analysis -Adverse links (2)

- Failing to Achieve the military mission can undermine one or more of the non military components of an SSC
 - Military Mission / Task to ensure a curfew to ensure security of civilian population
 - Undermines other KMC freedom of movement

Military Mission Enforce Curfew Yes

Social Development Allow Free Association



Route by which Key Mission Component leads to failure may be different from the way in which success measure aggregates up





Assessment of Competing Capability or Force Elements

- Gather Data on Options
- Assess within a Scenario context the utility of the Capability or Force Element in conducting the required range of tasks and effects.
- Scenario creates 'Demand' Metrics measure performance within tasks
- Use Aggregated Measures of Performance if possible to Assess Utility of Force Element or Capability
- Assess across other Scenario types





Capability / Force Element Assessment

Capability Solution 1 /
Force Element 1
(Current Equipment)

Capability Solution 2/ Force Element 2 New Highly Versatile Air Platform Capability Solution 3 / Force Element 3 New Highly Versatile Ground Platform

Using Technical Specifications Doctrine and the Fixed Scenario Demand Requirement

Assess Measures of Performance using metrics and Subsequently
Effectiveness within the Scenario. Test each Capability / Element
against the same range of activities, tasks, demands and threats over time.

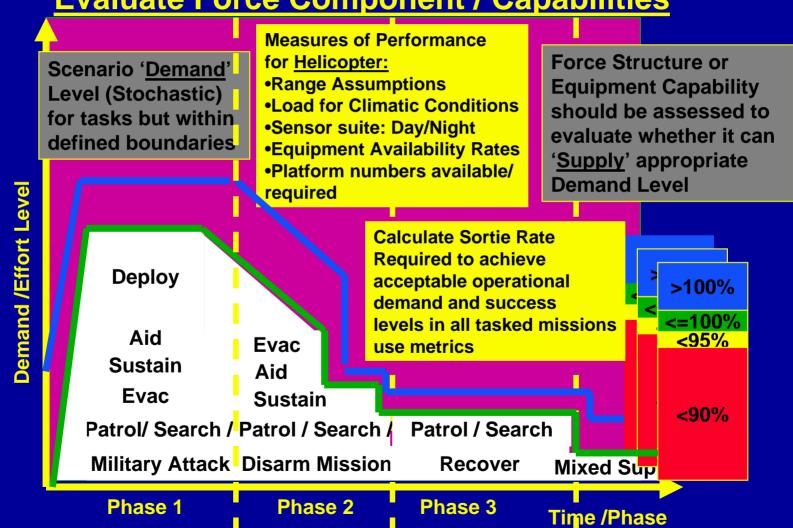
Cross Scenario Mission Type Assessment to ensure
Utility across War and Non Warfighting

Cost Effectiveness Investment Appraisal





Activity Demand Level To Evaluate Force Component / Capabilities







Assessment of Competing Capability or Force Element

- Cannot 'add up' Measures of Performance in tasks within Key Mission Components to a single Measure of Effectiveness for a Scenario
- Can use Measures of Performance at a lower level within certain KMC and compare results across scenarios
- Judgement in interpretation





Conclusions: Measures of Effectiveness

- For Scenarios:
 - Measures of effectiveness for Military and Humanitarian objectives well defined
 - For Diplomatic, Political, Economic, linkages, causes and effects are less well defined. Further work is required before integrated additive model solutions are accepted
 - Use metrics at appropriate level for comparison of utility of capability or force element





The End Discussion and Questions